

## Business Card Design Guidelines:

1. Yellow | Bleed Area - Backgrounds must be set to 94mm x 54mm  
The yellow will be trimmed off to 90mm x 50mm to allow for a clean edges when full/solid backgrounds are used.
2. Green | Edge Clearance - This is 3mm from the edge of the card that must be kept clear, design must be done within this margin otherwise wording and images will be clipped when trimming.
3. Red Area | Design area - this is the area that is designated for text and images within the design.