

A4

Basic Flyer Design Guidelines:

1. Yellow | Bleed Area - Backgrounds must be set to 214mm x 301mm
The yellow will be trimmed off to 210mm x 297mm to allow for a clean edges when full/solid backgrounds are used.
2. Green | Edge Clearance - This is 5mm from the edge of the flyer that must be kept clear, design must be done within this margin otherwise wording and images will be clipped when trimming.
3. Red Area | Design area - this is the area that is designated for text and images within the design.